

Supporting paper: logic model

The focus of this guidance development to date has been the local implementation and delivery systems to prevent obesity. Some guidance is available on how to prevent or manage obesity including the NICE Clinical Guideline (2006). However, translating this into effective local action has been challenging. The Programme Development Group aimed to consider how to bring about a sustainable approach to tackling obesity at a local level. In particular, how to involve all local actors – from individuals in local communities to those working in primary care, local authorities, business, sport, recreation, education and the voluntary sector - in delivering effective and coordinated “packages” of interventions.

The PDG set about considering a broad range of evidence to determine:

- what are the essential elements of a robust, sustainable, locally based approach to prevent obesity?
- how can a range of strategies be tackled simultaneously to prevent obesity?
- are there unintended consequences of any policies and activities which may undermine action to prevent obesity?

The reviews and expert testimony considered to date have given the PDG (1) an understanding of the generic features of a systems approach to prevent obesity, (2) a sense of the over arching framework for a systems or community wide approach to a complex public health problem, and (3) the range of local actors that might be involved.

The following draft logic model is based on PDG deliberations to November 2010 and is for information only.



