

**NICE GUIDANCE
PREVENTING OBESITY: A WHOLE SYSTEM APPROACH**

1st Meeting of the Programme Development Group

Wednesday 7th July 2010

Law Society, Chancery Lane, London

Attendees:	<p><i>Programme Development Group (PDG) Members:</i> Susan Jebb (Chair), Gail Findlay, Andy Jones, Justin Varney (arrived at 11.30am), Chris Drinkwater, Andy Sutch, Esther Trenchard-Mabere, Martin Wiseman, Harry Rutter, Matthew Capehorn, Jean Hughes, Marcus Grant, Philip Insall, Ronald Akehurst, Ian Reekie, Patrick Myers, Sara Ellis, Kate Trant, Mark Exworthy, Susan Biddle</p> <p><i>NICE:</i> Jane Huntley, Adrienne Cullum, Caroline Mulvihill, Emma Doohan, Michael Raynor, Alastair Fischer</p> <p><i>Contractors:</i> Rob Anderson, Ruth Garside, Mark Pearson</p>
Apologies:	<p><i>PDG Members:</i> Paul Lincoln, Tricia Harper Erica Dobie</p> <p><i>Contractors:</i> None</p> <p><i>NICE:</i> Andrew Hoy</p>

Author	Emma Doohan
File Ref	Obesity PDG 1: Final minutes
Version	Final
Audience	PDG members, NICE team, the public (via web publication)

Item		Action
<p>1. Welcome, Introductions and focus of the Meeting</p>	<p>The Chair welcomed the group to the first PDG meeting and outlined the focus of the day as follows:</p> <ul style="list-style-type: none"> • To consider the first evidence review for this piece of guidance • To consider the process for developing guidance and to practice drafting recommendations. 	
<p>2. Declarations of Interests</p>	<p>The Chair had reviewed all of the declarations of interests made in writing before the meeting. It was felt that none prevented members from participating in the meeting.</p> <p>The following written interests were declared prior to the meeting:</p> <p><u>Personal pecuniary interest</u></p> <p>Susan Jebb - Member, Tanita Medical Advisory Board (manufacturer of weighing scales and body composition analysis equipment)</p> <p>Regular contributor of paid articles on nutrition and weight control to Rosemary Conley Diet and Fitness magazine</p> <p>Sara Ellis - Consultant for DoH GOSE – school food worker</p> <p>Harry Rutter - As Director of the National Obesity Observatory I am employed by the NHS, and my organisation is funded by the Department of Health, to work on obesity and related topics.</p> <p>Paul Lincoln – Chief Exec Officer – National Heart Forum</p> <p>Gail Findlay - Local Government employee: LHC Coordinator employed by Greater London Authority and Public Health Fellow of the Institute of Health and Human Development, University of East London.</p> <p>Matthew Capehorn – Partner in Clifton Medical Centre who has NHS Rotherham contract for specialist obesity services. I am also the Director of Rio Weight Management Services and Trustee of the National Obesity Forum.</p> <p>Martin Wiseman - Member, Nutrition Advisory Panel, Sainsburys.</p> <p>Ronald Akehurst - From time to time I provide consultancy services and advice to pharmaceutical companies and more occasionally, device manufacturers. The companies for which I have worked within the past 1 year are:</p>	

	<p>Amgen Celgene GlaxoSmithKline Merck Novartis Pfizer Sanofi-Aventis Shire UCB NAPP Pharmaceuticals</p> <p>In none of these cases has the work involved diagnostics.</p> <p>Erica Dobie - Directorship of 3 in a Bar, Directorship of Beauty in the Universe. Both non remunerated.</p> <p><u>Personal family interest</u></p> <p>Paul Lincoln – Partner is a Deputy Director of Public Health Wandsworth PCT.</p> <p>Justin Varney – My father is Chair of Barking & Havering and Redbridge Hospitals University Trust.</p> <p><u>Non-personal pecuniary interest</u></p> <p>Susan Jebb - MRC Human Nutrition Research was specifically established as a collaborative centre with a remit to work in partnership with a range of external stakeholders. Whilst the large majority of our work is funded by the MRC and additionally through contracts with other government departments and agencies, we also conduct research in collaboration with industry and NGOs. We also have an active communication programme involving dialogue with industry – food, pharma and biotech. We contribute to scientific advisory boards, strategic reviews and provide critical appraisal of new products and marketing initiatives, particularly for the food industry. This work is conducted according to clear terms of engagement to protect our independence. I am happy to provide any further details you may require.</p> <p>Esther Trenchard-Mabere - currently employed as Associate Director of Public Health by NHS Tower Hamlets.</p> <p>Gail Findlay - As LHC Coordinator responsible for grants from NHS London (for core funding and contributing to a range of LHC projects), London Development Agency (for an employment and health project) and Big Lottery (for the</p>	
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	<p>Well London programme).</p> <p>Mark Exworthy - Recipient of NIHR grant income</p> <p>Marcus Grant – I am involved with the WHO Collaborating Centre for Healthy Cities, which is undertaking a NICE contract at present on Health and Spatial Planning. I do not have management responsibilities in relation to the work. I have research interests in this area and may want to bid for work in the future.</p> <p>Ronald Akehurst - Parts of the School of Health and Related Research (SchARR) at the University of Sheffield may also provide consultancy services and advice to pharmaceutical companies and more occasionally, device manufacturers. The School has a Code of Conduct to ensure that no individual has conflicts and indeed, some individuals are prohibited from any such activities. The School has a number of contracts with NICE.</p> <p><u>Personal non-pecuniary interest</u></p> <p>Susan Jebb - As science advisor to the Foresight project 'Tackling Obesities: Future Choices' and now Chair of the cross-government Expert Advisory Group I have a strong commitment to a systems based approach to tackling obesity and other public health issues, which may be perceived as an inherent bias in the context of the development of this particular guidance.</p> <p>Chris Drinkwater - Company Secretary and Trustee, HealthWORKS Newcastle President & Public Health Lead, NHS Alliance.</p> <p>Esther Trenchard-Mabere - As Associate Director of Public Health I have strategic lead responsibility for our Healthy Weight, Healthy Lives strategy and Healthy Borough programme (whole systems approach to preventing obesity).</p> <p>Harry Rutter - As Director of the National Obesity Observatory, and a former member of the Foresight Obesity project team, I believe that system approaches are essential for tackling obesity.</p> <p>Paul Lincoln – National Heart Forum policy positions which are evidence and expert based and peer reviewed.</p> <p>Philip Insall - I am employed by Sustrans, to work towards a shift in policy and practice across all relevant policy areas, such that more people will be able to choose more often to walk and cycle for daily journeys, in the interest of their</p>	
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	<p>health and the environment. This is my personal mission as well as that of the organisation. Effective development of the guidance will contribute to this objective. I do not expect such effective delivery to bring any financial benefits for myself, but it is possible that it might lead to improved funding opportunities for Sustrans.</p> <p>Kate Trant - CABE is an NDPB with key a role in promoting a positive relationship between the quality and the built environment.</p> <p>Martin Wiseman - Medical and Scientific Adviser, World Cancer Research Fund International</p> <p>Harry Rutter - Chair, Scientific Advisory Board, HRB Centre for Diet and Research, Dublin, Ireland</p> <p>The PDG members were asked to verbally declare these declarations of interest again.</p> <p>PDG members were asked to inform the Chair if any new declarations of interest arise in the future.</p> <p>Action: ED to send all of the written DOIs to the PDG so they can check they are content with them. PDG members to send back any amendments or additions. These will be noted at the next PDG meeting.</p>	
<p>3. Ways of working</p>	<p>Jane Huntley from NICE briefly outlined the PDG terms of reference and answered any questions that arose.</p> <p>Susan Jebb outlined a suggested way of working.</p> <p>Action: Chair and NICE Team to consider the future set up of meeting rooms. Generally the meetings will be set up board room style, but if possible, the table should be square rather than oblong.</p> <p>Action: ED to circulate to the PDG a list of PDG names, email contacts and PDG members job description.</p>	<p>NICE Team</p> <p>ED</p>
<p>4. Notes and action points from the induction meeting</p>	<p>The notes from the induction meeting were considered. 2 amendments were noted:</p> <ul style="list-style-type: none"> • Reference should be made to 'places like Malmo' rather than Malmo in particular. • Freiburg has been misspelt <p>The PDG considered the notes of the meeting in greater detail and commented on some of the key points that arose</p>	

	from the day.	
5. Review 1 - PenTAG	<p>Ruth Garside from PenTAG Collaborating Centre introduced the key elements from the first review on whole systems approaches to obesity prevention. She clarified the purpose and context of the review and outlined the key findings from the review.</p> <p>The PDG were asked to discuss:</p> <ul style="list-style-type: none"> • The extent to which the review was a useful framework to undertake the guidance. • How the PDG could practically apply the findings from the review • Whether the PDG agreed with the interpretation of the key findings from the review. <p>The PDG discussed the review and raised any points of clarification with the review team.</p> <p>Action: NICE Team to circulate the NICE quick reference guide on behaviour change so the PDG can read and refer to it.</p>	NICE team
6. Implications of review 1	<p>The PDG continued to discuss the outcomes and implications of review 1.</p> <p>The PDG were asked to each suggest what, in their view, were the key aspects of a whole system approach.</p> <p>The PDG were also asked to comment and feedback on the presented conceptual framework.</p> <p>Action: Any other issues should be emailed to the NICE team.</p> <p>The PDG reflected on the most appropriate types of case studies to be drawn upon for the case study review.</p> <p>The PDG were reminded that if ethical approval was required for the case study work, the approach would have to be agreed very soon.</p> <p>Action: PenTAG to find out the criteria for when ethical approval is required. They will report back to NICE and agree whether it is required for this work.</p>	<p>PDG</p> <p>PenTAG</p>
7. Developing recommendations	<p>Adrienne Cullum gave a presentation on the following:</p> <ul style="list-style-type: none"> • The aims and objectives of the afternoon's group work; • An outline on the first draft of glossary for the guidance. 	

	<ul style="list-style-type: none"> • How expert testimony could be used when developing the guidance <p>Action: PDG to email any suggested additions or amendments to the first draft of the glossary.</p> <p>Action: PDG to send to the NICE Team any suggested topic areas or people who could present expert testimony at future PDGs. This should be done before the next meeting.</p> <p>The PDG were asked to split into groups and begin to think about the process of drafting recommendations. They did this by considering the evidence statements from a different piece of programme guidance and considering how they might draft recommendations based on the evidence available.</p> <p>Each of the groups fed back on any reflections on the exercise.</p> <p>Action: The framework is to be updated and sent out before the next mail out. PDG to send comments before the next meeting.</p> <p>Action: The Foresight map should be sent out to the PDG – also a hard copy in colour to be sent out.</p>	<p>PDG</p> <p>PDG</p> <p>NICE Team</p> <p>NICE Team</p>
<p>8. Next meeting</p>	<p>The next meeting is to be held on Wednesday 1st September at the Royal College of Anaesthetists, Holborn, London.</p>	
<p>9. Close</p>	<p>The meeting closed at 4.15pm.</p>	