

**NICE GUIDANCE
PREVENTING OBESITY: A WHOLE SYSTEM APPROACH**

3rd Meeting of the Programme Development Group

Wednesday 13th October 2010

Derwent, NICE offices, London

Attendees:	<i>Programme Development Group (PDG) Members:</i> Susan Jebb (Chair), Andy Jones, Chris Drinkwater, Martin Wiseman, Harry Rutter, Matthew Capehorn, Jean Hughes, Marcus Grant, Philip Insall, Ian Reekie, Patrick Myers (left at 3pm), Mark Exworthy, Paul Lincoln, Erica Dobie, Gail Findlay, Sara Ellis, Susan Biddle, Tricia Harper, Kate Trant <i>Expert:</i> Linda Bauld (University of Bath) <i>NICE:</i> Jane Huntley, Adrienne Cullum, Caroline Mulvihill, Emma Doohan, Andrew Hoy <i>Contractors:</i> Rob Anderson, Harriet Hunt (PenTAG collaborating centre)
Apologies:	<i>PDG Members:</i> Andy Sutch, Esther Trenchard Mabere, Ronald Akehurst,
Not in attendance	<i>PDG Member:</i> Justin Varney

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Version	Final
Audience	PDG members, NICE team, the public (via web publication)

Item		Action
<p>1. Welcome and apologies</p>	<p>The Chair welcomed the group to the third PDG meeting.</p> <p>Apologies had been received from Andy Sutch, Esther Trenchard Mabere, Ronald Akehurst,</p>	
<p>2. Declarations of Interests</p>	<p>The following standing and additional written interests were declared:</p> <p><u>Personal pecuniary interest</u></p> <p>Standing DOIs were noted previously for:</p> <p>Susan Jebb, Sara Ellis, Harry Rutter, Paul Lincoln, Gail Findlay, Matthew Capehorn, Martin Wiseman, Ronald Akehurst, Erica Dobie, Sarah Ellis</p> <p><u>Personal family interest</u></p> <p>Standing DOIs were noted previously for:</p> <p>Paul Lincoln, Justin Varney</p> <p><u>Non-personal pecuniary interest</u></p> <p>Standing DOIs were noted previously for:</p> <p>Susan Jebb, Esther Trenchard-Mabere, Gail Findlay Mark Exworthy, Marcus Grant, Ronald Akehurst, Andrew Sutch, Andy Jones</p> <p><u>Personal non-pecuniary interest</u></p> <p>Standing DOIs were noted in PDG 1 for:</p> <p>Susan Jebb, Chris Drinkwater, Esther Trenchard-Mabere, Harry Rutter, Paul Lincoln, Philip Insall, Justin Varney, Kate Trant, Martin Wiseman, Harry Rutter, Andy Sutch</p> <p>The following additional declarations of interest were made:</p> <p>Susan Jebb – Chair of the food network Paul Lincoln – Chair of the behavior change network Susan Biddel and Phil Insall – likely to be members of the physical activity responsibility network</p>	

<p>3. Minutes of the last meeting</p>	<p>The PDG considered the minutes of the last meeting. One small factual change was suggested. Once this amendment has been made, Emma Doohan to upload onto the website.</p> <p>The actions from the last meeting were considered. The following additional actions arose after discussions by the PDG:</p> <p>Action point: Jane Huntley, Adrienne Cullum, Ruth Garside and Susan Jebb to consider the summary statements in the evidence review to ensure they reflect the PDG’s interpretation of the evidence and ensure that don’t exclude other potential approaches at this early stage.</p> <p>Action point: The PDG considered the ‘features of a whole systems approach’. Some changes were suggested and agreed. Chair to meet with NICE to discuss further.</p> <p>Action point: The updated framework was considered. Any comments or changes to be sent to NICE throughout the process. Agreed that “prevailing ideology” to be added.</p> <p>Action point: The actor’s framework was considered and some small changes suggested. This will be considered in more detail by the PDG today.</p> <p>Action point: The mapping review is to incorporate information in tabled papers - Association of Chief Executives of Voluntary Organisations (ACEVO) report on public health and summary paper on planning policies. NICE to consider the structure of the mapping review (particularly ordering of existing NICE recommendations) at a later date.</p> <p>Action point: The list of experts to attend future PDG meetings was agreed. Total place pilots – a good example of these should be identified and an expert identified to discuss these at a future meeting (Susan Biddle to consider). Marcus Grant suggested a contact for the Total Capital work – he will email the suggestion to NICE.</p> <p>Action point: health economics work to be clear that the approach being taken hasn’t been done before. Members asked to engage with subgroup.</p>	<p>ED</p> <p>AC, RG and SJ JH</p> <p>NICE team</p> <p>PDG</p> <p>NICE</p> <p>Susan Biddle</p>
<p>4. Expert testimony</p>	<p>Linda Bauld from the UK Centre for Tobacco Control Studies presented an outline of what she saw as the main lessons from tobacco control which could apply to the obesity whole systems approach. She also outlined what she saw as the key ingredients required for successful tobacco policy control.</p> <p>The PDG were given an opportunity to ask Linda any questions about her presentation.</p> <p>Action point: PDG to consider whether lessons from</p>	

	tobacco intervention reviews should be further pursued.	PDG
5. Evidence review	<p>Rob Anderson from PenTAG updated the PDG on the work of the economics subgroup. The subgroup will continue to consider the cost effectiveness work. This will be presented at a future meeting.</p> <p>Rob Anderson from PenTAG presented a brief overview of the evidence review on the effectiveness of whole system approaches.</p> <p>Action point: It was agreed that there were some very helpful lessons to be learnt from the tobacco control experience. It was felt that it might be useful to outline in a table successful interventions related to smoking and how these relate to obesity interventions.</p> <p>The PDG had a discussion about the effectiveness review presented by the collaborating centre. They considered what the review revealed about obesity prevention, how to apply the different characteristics of a whole system approach and suggested some minor changes to the review.</p> <p>Susan Jebb summary and next steps:</p> <ul style="list-style-type: none"> • PenTAG to present findings of Leykkum 2007 in review. • The PDG have agreed that there is a need to add into the main review the one study that had currently been omitted that had less than 4 features. • The PDG suggested adding into the tables on pg 44 of the review the other features added to the list of the characteristics of a whole system approach. The methods should note that the studies weren't selected on this basis. • If possible, it would be good to carefully look at the studies identified to understand the actions taken and the synergies between actions. This might be more possible when considering the case studies. • The PDG were keen to identify from the specific studies the extent to which the features of a whole system were implemented, where possible. Noted that the specifics of each intervention also relevant and provide added complexity. • NICE team to consider previously published NICE recommendations on existing settings to identify whether the evidence identified from other pieces of guidance show any characteristics of a whole systems approach. <p>Action point: The PDG requested that the scope be re-</p>	<p>NICE</p> <p>NICE</p>

	circulated. Chair requested that Robert West paper for Foresight re smoking and obesity be circulated.	
6. Group work	<p>The PDG broke into groups to begin drafting recommendations and to consider how to map the other influences on the prevention of obesity that would need to be considered.</p> <p>Each of the groups fed back the key themes that arose from drafting the recommendations.</p> <p>The main themes identified at this stage were:</p> <ul style="list-style-type: none"> • Engaging all actors • Advocacy • De-normalising obesity • Embedding action • Getting data – evaluation and monitoring • Mandated partnerships <p>Action point: There is a need to consider which national policies help or hinder some of the local obesity work. PenTAG to explicitly consider this when they do their case studies.</p> <p>Action point: NICE to write up the recommendations drafted in the PDG. They will see whether they can be circulated before the next meeting.</p> <p>Action point: NICE to write up PDG suggestions re map of actors and to circulate in advance of the next meeting.</p>	<p>PenTAG</p> <p>NICE</p> <p>PDG</p>
7. Next meeting	The next meeting is to be held on 24th November 2010 in the Derwent, NICE Offices, London.	
8. Close	The meeting closed at 4.05pm.	